

CABLE & BROADBAND

Holiday Gala

DECEMBER 10, 2009



SPONSORSHIP PACKAGES

DETAILS

holidaygala.org



THE CABLECENTER
EDUCATION AND INFORMATION RESOURCES



CTAM ROCKY MOUNTAINS

CABLE & BROADBAND

Holiday Gala®

[Date]

Dear [sponsor name],

Join us!! We're rolling out the Red Carpet!

The Rocky Mountain Chapters of CTAM, NAMIC and WICT are happy to announce the fifth annual Denver Cable & Broadband Industry Holiday Gala which will be held at The Cable Center on Thursday, December 10, 2009.

We would like to invite you and your organization to be a part of this event as a sponsor. Last year's event was a huge success. We anticipate this year's event will be as successful in drawing the top industry professionals from operators, cable networks, engineering and new technology providers. Don't miss out on this fabulous opportunity to help celebrate the holidays with those who have made 2009 such a successful year!

The event affords a variety of sponsorship packages detailed on the attached piece. We look forward to further exploring how we can help you leverage your sponsorship with this influential group.

Sincerely,



Donna Wojtowicz
Holiday Gala Committee,
WICT Representative



Diane Christman
Holiday Gala Committee,
WICT Representative



2009 Holiday Gala Sponsorship Packages

"We're Rolling Out the Red Carpet"

The "Presenting" Sponsor Bundle - \$10,000 (Only One Available)

As "THE" Red Carpet Sponsor:

- Your company will be The Exclusive presenting sponsor
- Cable and Broadband Holiday Gala – "Presented by YOUR COMPANY"
- A Private Pre-party Reception (from 5:30-6:30pm) on the third level of The Cable Center in the Myhren Mezzanine for 20 guests. (Includes passed appetizers, wine and beer)
- Your Executive of choice gives the official "Red Carpet" welcome (Fan fare and drum roll please!) with ribbon cutting to open the buffets.
- Exclusive 30 minute special welcome message and logo on the Cable Center Video Tower (from 6:00-6:30pm)
- Your company logo will be included as the Red Carpet Sponsor on all marketing materials including "Save the Date" evites, electronic invitations, promotional materials, press releases and the Holiday Gala website.
- Twenty (20) complimentary Holiday Gala event tickets for admission, food and cocktails for your private VIP pre-party reception guests.
- VIP Parking for Twenty (20) guests.



The "Rolls Royce" Sponsor Bundle - \$7,500 (Only One Available)

As the "Rolls Royce" Sponsor:

- Your company will be the exclusive sponsor for the "Rolls Royce" photo opportunity at the entrance to the Cable Center on the Red Carpet!
- Your company will be entitled to a company logo or message placed on the photos taken at the entrance of the Rolls Royce.
- Your company logo with message of your choice will be displayed intermittently on the video tower from 6:30-10:00pm.
- Your company logo will receive prominent recognition on all marketing materials including "Save the Date" evites, electronic invitations, promotional materials, press releases and the Holiday Gala website.
- Eight (8) complimentary Holiday Gala event tickets for admission, food and cocktails.

“Glamour” Bundle - \$5,000

As a “Glamour” Sponsor:

- Your company will be entitled to a special naming feature at the event: Choice of Napkins, and Name tags.
- Your company logo with message of your choice will be displayed intermittently on the video tower from 6:30-10:00pm.
- Your company logo will receive prominent recognition on all marketing materials including “Save the Date” evites, electronic invitations, promotional materials, press releases and the Holiday Gala website.
- Six (6) complimentary Holiday Gala event tickets for admission, food and cocktails.

“Champagne and Caviar” Bundle - \$2,500

As a “Champagne and Caviar” Sponsor:

- Your company logo will be displayed intermittently on the video tower from 6:30-10:00pm.
- Your company will be entitled to a special naming feature at the event and can “name” one of the Bar or Food station locations.
- Your company logo will have a presence at the Gala, be included on all marketing materials including “Save the Date” evites, electronic invitations, promotional materials, press releases and the Holiday Gala website.
- Four (4) complimentary Holiday Gala event tickets for admission, food and cocktails.

“White Glove” Bundle - \$1,000

As a “White Glove” Sponsor:

- Your company logo will have a presence at the Gala, as well as be included on “Save the Date” evites, electronic invitations, promotional materials and press releases and the Holiday Gala website.
- Two (2) complimentary tickets for admission, food and cocktails.

Additional sponsorship opportunities include (subject to availability): Specialty Drink Sponsor, Entertainment/Band Sponsor

If you’d like to customize a sponsorship, let’s talk!

Please contact Donna Wojtowicz (720-278-2121) for more sponsorship opportunities.